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Sales as point of contact – this is where the interaction between product and customer starts.

Customer requirements have become more diverse. Quality and additional value are the common denominators for products on the market. Acquire customers through special additional benefits and emotions. **INSPIRE** combines these characteristics in an unprecedented manner. The two-tone design, special product features and a unique set of bristles (patent pending) meet these requirements.



# insPIRE the new way of cleaning

NEW



2-tier, high-tech brush head  
EFFICIENT & SOFT

## Quality that you can feel.

Close your eyes and run your hands over the **INSPIRE** brush head. The fine, pointed soft filaments and the shorter cut, efficient cleaning bristles form the basis for a new generation of brushes. With this combination, **INSPIRE** responds to the most varied cleaning requirements. It is the sensation on your fingertips when you stroke the dual brush head of the **INSPIRE** products, which lets your customers feel that they are holding a brush of particular quality in their hands.

## Touching and moving – that's cleaning we haven't yet experienced.

This is what sweeping should feel like. The non-slip handle, the weight of the brush body, the resistance of the sturdy bristles as they clean the floor with uniform movements. **INSPIRE**, the new sweeping sensation.

The certified quality, the know-how of our staff, our love for advancement and consistent implementation of improvements guarantee both you and your customers innovative Swiss products by Ebnat.





unique and helpful



**More than a feeling!  
An entire product range that inspires.**

Love at first sight.  
To start with, let's examine the outer appearance.  
A timeless colour scheme in black and white with silver extras, set in a clear, functional form. A new brush head look. Potential for a classic.  
As we take a closer look, **INSPIRE** also offers a range of internal values. The set of bristles (patent pending) represents a new cleaning generation. Long pointed and shorter efficient bristles in reciprocal action. Smart and effective. On looking closely, the details on the brush body, such as the scraper edge and furniture protector, turn out to be profitable added value.

Six products, all of which are provided with particular capabilities for their specific applications and equipped with the unique **INSPIRE** brush head. Ready to enthral your customers.

Place your trust in the latest cleaning generation, hard-wearing materials and a timeless look of Swiss quality.



insPIRE



When applied dry, **INSPIRE** develops its static effect, attracting dust as if by magic. The scraper edge removes even stubborn dirt.

**INSPIRE** stores an extraordinary amount of water, which it dispenses continuously during the cleaning process. The ultra-dense press cut optimally condenses the pressure.



The pointed ends of the patented **INSPIRE** set of bristles ensure that gaps and crevices can be reached. The shorter, tougher bristles remove the dirt.

**INSPIRE** is made from polyester and proves to be extremely dimensionally stable. The brush head consistently returns to its original shape, granting it a long life span.



Dirty **INSPIRE** brush heads can easily be cleaned under running water. The ribbed furniture protector prevents damage to the furnishings.



The robust **INSPIRE** brush head can be cleaned in the dishwasher. The round shape of the washing-up brush head facilitates cleaning glasses.